

ABOUT YOU®

ENABLING RAPID GROWTH WITH DIGITAL HR.

As one of Europe's fastest growing e-commerce companies, the HR team at ABOUT YOU have had to manage a rapidly growing workforce.

Working with rexx systems since their first year of operations, ABOUT YOU has grown to over 500 employees in 6 countries with 25 nationalities and the pace of growth showing no signs of slowing as they continue their expansion across Europe.

"We chose rexx systems because we believe it is the ideal platform to help us, especially at the rate of growth we're experiencing"

Christoph Kühn, Head of HR

An ambitious and innovative e-commerce company, ABOUT YOU - who like rexx systems was founded in and is headquartered in Hamburg, Germany – has gathered more than 2.5 Million customers in their first three years, generating over €135 Million in annual revenue.

"rexx offers many solutions to meet individual requirements. What I really love is the overview of employment history for each employee."

Julia Thiele, Junior HR Manager

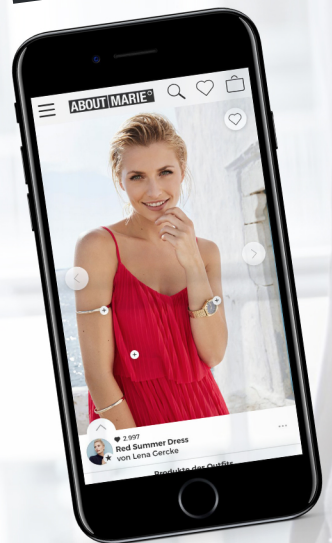
rexx systems' talent management platform provides a holistic approach to managing an organizations talent,

from recruitment, onboarding, development and performance management through to workforce and succession planning.

With a strong HR management basis and built-in workflow designer for flexible functionality and scalability, rexx systems is the leading platform for professional and fully integrated digital HR, made in Germany.

"I would say the biggest benefit from using the rexx platform is the amount of time we've saved" continues Christoph. "It fits our processes and that gives us a big advantage".

"With quality support and advice provided by rexx, we are ready for the years ahead and can look forward to entering the European top three of online fashion players with ABOUT YOU."



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